



Video Messenger Company®
VM-3 Product Detail
February 1, 2007



1. Video Messenger Character Generator (VM-3) \$999.95 includes

- VM-3 Character Generator (VM3) • AT101 Computer Keyboard (KB)
- Two 6 Ft BNC|RCA Cables (BNC|RCA) • Standard Power Cable (SPC#1)
- Owners Manual (VM-OM) • 90 days phone support

This system allows the end user to schedule and display full page and crawl messages over the unit's internal color backgrounds or to genlock (superimpose) text messages over any external NTSC video source.



2. Video Messenger Routing Unit (VM-3NET) \$974.95 includes

- VM-3 Character Generator (VM3) • Two 6 Ft. BNC|RCA Cables (BNC|RCA)
- One 6Ft. 5-pin din cable • 1 Standard Power Cable (SPC#1)

This unit is used in conjunction with a VM-3. It allows the user to display the same messages over multiple video sources or different sets of messages over each VM-3NET linked to the VM-3. Each attached VM-3NET can be assigned a box ID number. They in turn display the messages designated with the corresponding ID number. Up 31 VM-3NETs can be attached to a VM-3.



3. DV Media Player Upgrade to VM-3 (DV#1) \$1,249.95 includes

- DV Pro Media Player • DV Studio Authoring Package • EPROM Upgrade
- Interface cable • VMConsole for Windows® (Con#1) • 512 MB Compact Flash Card: (CF#1)
- 90 days phone support • Basic background Image set (106 images and 3 videos)

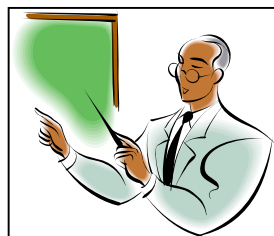
This system is designed to work with the VM-3 Character Generator System acting as its controller. It can also perform as a stand-alone device that will automatically play Hi-Res images and video in a rotational play list. As a stand-alone unit, it does not offer character generation or scheduling.



4. Professional Multimedia Package w/ DV Media Player (DV#3) \$1,999.95 includes

- VM-3 Character Generator (VM3) • DV Pro Media Player
- Interface cable • DV Studio Authoring Package • VMConsole for Windows® (Con#1)
- 512 MB USB Flash Drive: (CF#1) • 90 days phone support • Basic background Image set (106 images and 3 videos)

This system is designed for the greatest flexibility and maximum impact on customers, guests, residents, students, etc. It can display full page and crawl text messages over linked digital images or video clips. The package includes all the software you needed to add your own Hi-Res still images and video to the DV Pro Media Player. This inexpensive, completely solid-state system offers unmatched quality and performance for your entire custom TV channel, point of purchase or information display needs.



5. One Day of On-Site Training (Trainone) \$350.00 includes¹

The personalized on-site training allows the user to acquire a thorough understanding of operating the VMC multimedia presentation system. The training covers basic VM-3 and media player functions to include:

Message Creation • Font selection and manipulation of color, size and placement • Scheduling of messages for day of week, time of day and date range • Linking messages to images and videos on the DV Pro Media Player • Specifying message duration and general message management. • Controlling the VM-3 using the VMConsole from a local PC serial port.



6. IP/Serial Port Converter for local LAN access (IP/Serial #1) \$299.95 includes

- IP/Serial Port Converter • Pre-configuration of network IP address provided at time of order²
- Phone support during initial installation

This option allows the user to remotely control the VM-3 Character Generator (VM3) through a LAN. The VMConsole program is required.



7. IP/Serial Port Converter for Internet Access (IP/Serial #2) \$349.95 includes

- IP/Serial Port Converter • Pre-configuration of static IP address provided at time of order³
- Phone support during initial installation

This option allows the user to remotely control the VM-3 Character Generator (VM3) through the Internet. The VMConsole program is required. Also requires dedicated cable/DSL modem with static IP.



8. VMConsole for Windows® (Con#1) \$99.95 includes

- CD with Software • Quick Start Guide • RS 232 9 pin interface Cable

This software package allows the user to connect to the VM-3 Character Generator (VM3) in the office directly to an IBM compatible PC running Windows® through a 9-pin serial port. A user can also remotely connect to the VM-3 Character Generator (VM3) by adding the IP/Serial Port Converter. With this configuration, the user can do the following:

- Author and store hundreds of message project files for future use.
- Update the remote VM-3 Character Generators (VM3)'s directly from the computer or via IP to Serial Converter.
- Upload all the messages (project files) from the VM-3 Character Generator (VM3) for storage on the user's hard drive
- Upload messages or entire project files from the remote units to verify or examine message presentations currently running.

9. & 10. Premium warranty with phone support for one year (Warant#1) \$74.95 & (Warant#2) \$124.95 includes

This warranty is a service upgrade from the standard one year parts and labor warranty that comes with VMC's products. It includes overnight replacement of a VM-3 and/or media player deemed by VMC to be faulty. It also includes unlimited phone support for all the Video Messenger products covered under the warranty. This contract is renewable for up to four years.



11. 512 MB Compact Flash Card (CF#1) \$39.95

- This Compact Flash Card can store about 30-40 minutes of video, depending on the compression, and hundreds of Hi-Res Still Images.



12. 1 GIG Compact Flash Card (CF#2) \$69.95

- This Compact Flash Card can store about 65-90 minutes of video, depending on the compression, and hundreds of Hi-Res Still Images.

A note about VMC image and video update services:

The Professional Multimedia Package and the DV Media Player Upgrade come with the DV Studio Authoring Software for updating the images and video content of the Compact Flash Card that comes with these systems.

If the user wants Video Messenger to update their Compact Flash Card, VMC requires digital images at least 720x480x72dpi in size or photographs. Updating costs are as follow:

Project set up fee		\$100.00		
Digital image conversion:	5 to 10 images	\$10.00/image	- 11+ images	\$8.00/images
Image scanning & conversion:	5-10 images	\$15.00/image	- 11+ images	\$12.00/image
Image creation from logos and websites:		\$50.00/image		
Video conversion:				Custom quote provided on request

These updates are delivered on the VMC update website, www.vmupdate.com. The user can download a new MEDIA folder (directory) from this site when the work is complete. The user then transfers this MEDIA folder the Compact Flash Card that is in the DV Pro Media Player.

¹ This training is highly recommended for the all users of VMC's Multimedia packages. The cost is exclusive of travel and per diem costs

² Add \$50.00 to initial configuration if network IP address is not provided at the time of shipment.

³ Add \$50.00 to initial configuration if static IP address is not provided at the time of shipment.