



# ***The Video Messenger Simple as 1, 2, VM-3***

- 1. Type in today's promotional message***
- 2. Select a color background, graphic, image or video***
- 3. Update all your locations via modem & IP/LAN Interface***

## ***The New VM-3***



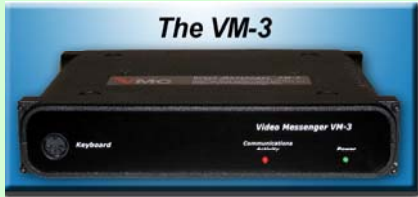
***The future of automated promotional communication!***

### ***What the Video Messenger VM-3 can do for you!***

*It allows you to display video messages over local and remote televisions, in commercial settings, getting the message out to your Clientele, Customers, Guests and the Public. It can display messages over its own internal color backgrounds as well as over cable or satellite broadcasts, security cameras, VCR and DVD players. The VM-3 can control a Philips® 175 DVD Player to produce professional, high impact multimedia presentations that can significantly increase your bottom line results.*

## What makes the VM-3 so special?

- 1) It is affordable and packed with features** – It is priced to fit into almost any budget. As your budget allows you can expand the VM-3 into a multi-media and multi-channel system. You can operate the system locally or remotely via modem or IP/LAN Interface.



- 2) It is easy to use** – Fonts, color selections and character positioning can all be done with shortcut keys that are clearly shown on the keyboard. The short cuts and easy to use menus add up to an extremely intuitive system and a short learning curve.

- 3) Each message can be scheduled** – Messages can be scheduled to play during selected times of the day, days of the week and date range. This feature allows you to have a dynamic play list that can change by the hour, day of week and calendar date. Messages play when they are in the play window, i.e.; their scheduled time to play coincides when the current time, day and date.

- 4) Each message can be routed to all the VM-3's that are locally networked** – Messages can also be routed to play on only selected VM-3 network units. Up to 32 VM-3's can be networked together in this manner. This allows you, the user, to display messages in different locations of your facility or on multiple channels using one keyboard.

- 5) Each message can be linked to play with high-resolution images or video clips** – With the High Impact Video Package; the VM-3 turns the everyday into something special. This package includes a Philips® 175 DVD player, interface cable and a start up disc which transforms the VM-3 into a true multi-media device.

*The VM-3 + the DVD 175 equals a Professional Mult-Media Presentation.*



- 6) The VM-3 can be updated remotely modem or IP/LAN Interface** – This allows you to control multiple units. The option VMConsole software for Window® PC's allows the user to control many units with the push of a key. Effortlessly, put the same message on many remote VM-3 or a unique set of messages on each unit.

?

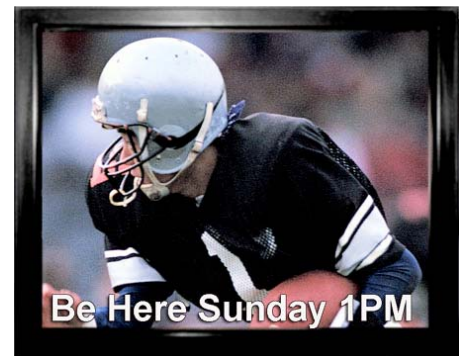
## Your Televisions can now be Video Bulletin Boards!



**Full Screen Messaging  
Over External Video**



**Internal Video with  
Multi-Color Backgrounds**



**Crawl Text Over A Cable  
or Satellite Broadcast**

**Finally, an affordable character generator that offers professional features and ease of use that can be utilized in many different types of locations. Here are a few examples of where Video Messengers are being used today.**

**Bars, Restaurants, Fast Food  
Other Specialty Retailing  
Schools  
Bank Branches  
Office Buildings**

**Department Store Chains  
Shopping Centers & Malls  
Mobile Home & RV Parks  
Airports  
Automobile Dealerships**

**Sporting Goods Stores  
Hotels & Hospitals  
Condo's & Apartments  
Convention Centers  
Bowling Centers**

Please visit our website at [www.videomessenger.com](http://www.videomessenger.com) to see a list of high profile customers that now use Video Messenger to enhance their bottom line results.

## VM-3 Specifications

### **(VM-3) Text Generator & Video Controller**

- Color text with multiple font selections
- Schedule by date range, day and time
- Run messages on as many channels as desired (optional equipment required)
- Requires no PC • Extremely user friendly
- 1/2RU • 120VAC, 60Hz (220VAC model available) • IEC 320 plug • UL listed

### **Applications**

- Hotels (meetings, internal promotions)
- Conference Centers • Cable Companies
- Banks • Retail • Brokerages • Schools and Institutional • Railroad stations • Commercial environments • Any application that needs quick and easy information delivery • Display recreational activities • Meeting schedules
- Menu specials • Stock alerts • Interest rates
- Weather & sports updates

### **Video Attributes**

- 640 x 480 resolution • 16 basic colors plus fine adjust • 1 small sized system font (avg. 50 characters across the page) • 3 medium sized fonts (avg. 30-45 characters across the page) • 1 large sized font (avg. 18-20 characters across the page)

### **Connections**

- One video jack (in) and 2 video jacks (out): one for edit monitor and one for TV system or floor display • 2X MIDI (din 5): one in and one out • two RS 232 (9 pin) jacks for keypad operation, external DVD player, modem or wireless receiver connection • Front panel 5-pin connector for AT101 keyboard

### **Software**

- Up to 250 full screen messages or crawl lines
- Color by line • Copy/paste by message
- Copy/paste message attributes • Clear function by selected paragraph • Insert function at cursor position • Date, day/time scheduling by message • Multi-channel operation via daisy chained network units
- Message routing (by daisy chained network units) • Advanced edit navigation features
- Delete by character, paragraph and message
- Font size and style by line and paragraph • Image and video file linking by page • Flexible message length • Remote operation via high capacity wireless receiver or modem • Help function on all menus

### **VM-3 includes a full AT101**

#### **Keyboard.....**

Note: This system is designed as a video bulletin board with built-in backgrounds of various colors. It will also genlock text messages over any external video source.

### **VM-3 Local Network Unit**

- Allows display of separate messages to be shown simultaneously in separate areas of a location, i.e., cafeteria, lobby, lounge, etc.
- Each Network Unit is addressable with its own ID • Messages can be shared between networked units automatically or manually

### **The High Impact Video Package**

- Links digital CD images and MPEG video with your text messages for maximum impact (like a Power Point presentation) • Integrates VM-3 Text and Video Generator & Controller with a DVD player. This allows the user to play hundreds of high-resolution images and/or MPEG video • The VM-3 plays both images and video clips while overlaying text

### **The Modem System**

- Consists of two VM-3's with modems: one sender, one receiver • Can control a VM-3 from remote location • Designed as a plug and play device with minimum setup • Can be operated as a stand alone or multi media system • Optional VMConsole allows the storage of thousands of messages on a PC (Windows®) for future use.

### **The IP Addressing System**

Using an IP to serial port converter the VM-3 can be installed on a LAN and controlled via your PC .

Users can send data using the **VMConsole** software which delivers it to the VM-3. The VM-3 converts the data stream into video characters then superimposes them over programming from your cable box, satellite receiver, VCR or DVD Player.



862 Judson Place • Stratford, Ct 06615 | Phone: (800) 800-7128 • (203) 358-8842

## Put Your Message on Your TV



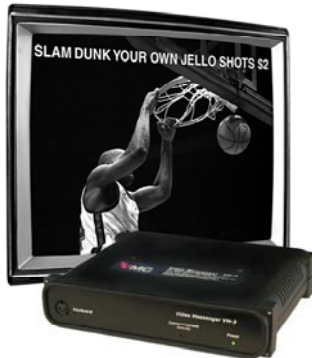
**Hotels & Resorts**



**Hospitals**



**Senior Care**



**Bars & Restaurants**



**Cable Co's & Schools**



**Retail**

No matter what your business is Video Messenger has an affordable system that will help you communicate more efficiently with your customers and guests. We offer a variety of systems from multi-channel, multi-location networks to single set solutions. Call us today and let us design a system for you.